

# We need *you* to help us Rewrite the Cancer story

Together we can innovate, inspire and create change

## The Year 3 *Rewrite Cancer Innovation Challenge*

Healthcare facilities that are associated with academic institutions sometimes have access to newer and more innovative diagnostic and treatment options for their patients (including clinical trials), potentially leaving patients who live in more remote areas with limited access to novel approaches. How can we enhance and facilitate equitable access to diagnostic and treatment pathways for patients across Canada, irrespective of where they live?

### READY TO TAKE PART IN THE *CHALLENGE*? HERE'S HOW TO SUBMIT YOUR IDEA:

1. Download this document, respond to the questions to tell us about your team and your innovative idea – then save it as a PDF.
2. Upload your completed PDF *Challenge* submission form to [www.rewritecancer.ca/team-submission](http://www.rewritecancer.ca/team-submission).
3. Your submission can be accompanied by **two supplemental files** such as photos (PNG or JPG up to 10MB per photo) and videos (MP4 up to 1GB, max. 2 mins).
4. Registered teams can ask the Steering Committee up to **two questions** to help guide the development of submissions:
  - Questions must be emailed to [challenge@rewritecancer.ca](mailto:challenge@rewritecancer.ca) before April 5, 2021
  - The Steering Committee will review and answer all questions submitted.
  - Questions and answers will then be compiled and shared with all registered teams on April 12, 2021

All Challenge submissions must be uploaded by May 17, 2021

To learn more about the *Challenge* parameters and other information, read the complete rules and regulations at: [www.rewritecancer.ca/rules-and-regulations/](http://www.rewritecancer.ca/rules-and-regulations/)

## **TEAM INFORMATION**

**Team name:**

**Team leader name and email address:**

**Team members' names and email addresses:**

*Include as many members as necessary*

1.

2.

3.

4.

**City:**

**Institution, company or health organization team represents:**

**Submission title:**

**Submission category:**

*Choose one of the following:*

Patient Disease Awareness & Education

Patient Support

Health Policy

Medical Education

**Oncology disease area(s) relevant to your submission:**

## **RESPONSE TO THE *CHALLENGE***

1. What is your idea? [150 words]

2. How does your idea address the Challenge statement? [250 words]

3. How does your idea benefit patients? [250 words]

4. How does your idea promote collaboration within and between healthcare and / or academic institutions? [250 words]

5. Outline your execution plan, including any support required (e.g. technical requirements, IT or health policy support, or other in-kind services) [250 words]

6. Tell us about your projected timeline. List key milestone activities and how long you estimate it will take you to achieve each milestone. [250 words]

7. Describe the feasibility and considerations for applicability of your idea. [150 words]

8. Describe the methods of measuring the impact / outcome of your idea and how you plan to optimize or apply the learnings. [250 words]